**SHIP TO STORE**

**Subject:** Your GuitarCenter.com Order Is Waiting for You

Pick up your order by [PICKUP\_DATE].

*----- GC HEADER -----*

**Order Update**

Order #: [ORDER\_NUM]

Hello [FIRST\_NAME],

Thank you for your purchase from guitarcenter.com. Your order is ready for pick up at the store location shown below. You can pick up your order anytime during regular store hours until [PICKUP\_DATE]. If for some reason your order is not picked up by [PICKUP\_DATE], it will be shipped back to our distribution center. If this happens, we will refund you the sale amount minus shipping charges.

Please have photo ID available upon arrival. This will be required to pick up your merchandise.

*----- SHIPPING AND ORDER DETAILS -----*

We appreciate you choosing [guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d). If you should have any questions or concerns, or you're not 100% satisfied, please feel free to call the number below or contact your preferred Guitar Center store location.  
  
Thank you for choosing Guitar Center.  
  
Sincerely,  
**Guitar Center**  
[guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d)  
**866-498-7882**

*----- GC FOOTER -----*

**SHIP TO STORE REMINDER**

**Subject:** Don’t Forget to Pick Up Your GuitarCenter.com Order

Pick up your order by [PICKUP\_DATE].

*----- GC HEADER -----*

**Order Update**

Order #: [ORDER\_NUM]

Hello [FIRST\_NAME],

Thank you for your purchase from guitarcenter.com. We noticed that you have not picked up your order from the store. You can pick up your order anytime during regular store hours until [PICKUP\_DATE]. If for some reason your order is not picked up by [PICKUP\_DATE], it will be shipped back to our distribution center. If this happens, we will refund you the sale amount minus shipping charges.

Please have photo ID available upon arrival. This will be required to pick up your merchandise.

*----- SHIPPING AND ORDER DETAILS -----*

We appreciate you choosing [guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d). If you should have any questions or concerns, or you're not 100% satisfied, please feel free to call the number below or contact your preferred Guitar Center store location.

Thank you for choosing Guitar Center.  
  
Sincerely,  
**Guitar Center**  
[guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d)  
**866-498-7882**

*----- GC FOOTER -----*

**ABANDONED CART**

**Subject:** Your GuitarCenter.com Shopping Cart

Your items are waiting for you.

*----- GC HEADER -----*

**Shopping Cart**

Checkout Now

Hello [FIRST\_NAME],

You left the items below in your cart. Would you like to complete your purchase?

*----- CART DETAILS AND CHECKOUT CTA BUTTON -----*

We appreciate you choosing [guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d). If you should have any questions or concerns, or you're not 100% satisfied, please feel free to call the number below or contact your preferred Guitar Center store location.  
  
Thank you for choosing Guitar Center.  
  
Sincerely,  
**Guitar Center**  
[guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d)  
**866-498-7882**

*----- GC FOOTER -----*

**PRODUCT ALERT**

**Subject:** Your GuitarCenter.com Product Alert

The item you wanted is available to order.

*----- GC HEADER -----*

**Product Alert**

Hello [FIRST\_NAME],

The item you’re interested in can be ordered online. Please be advised many shipments are pre-sold even before they arrive in our warehouse. We recommend you order this item now to guarantee your place in line. Your credit card will not be charged until the item ships.

*----- PRODUCT DETAILS -----*

We appreciate you choosing [guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d). If you should have any questions or concerns, or you're not 100% satisfied, please feel free to call the number below or contact your preferred Guitar Center store location.  
  
Thank you for choosing Guitar Center.  
  
Sincerely,  
**Guitar Center**  
[guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d)  
**866-498-7882**

*----- GC FOOTER -----*

**EMAIL FOR PRICE**

**Subject:** Your GuitarCenter.com Price Inquiry

Here is the pricing information you requested.

*----- GC HEADER -----*

**Pricing Information**

Hello [FIRST\_NAME],

Thanks for your interest. The manufacturer has asked that we not display the price for this item on our website. Below you’ll find more detailed information.

*----- PRODUCT DETAILS -----*

We appreciate you choosing [guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d). If you should have any questions or concerns, or you're not 100% satisfied, please feel free to call the number below or contact your preferred Guitar Center store location.  
  
Thank you for choosing Guitar Center.

Sincerely,  
**Guitar Center**  
[guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d)  
**866-498-7882**

*----- GC FOOTER -----*

**TELL A FRIEND**

**Subject:** See What I Bought at GuitarCenter.com

Check out my new gear.

*----- GC HEADER -----*

**Share With A Friend**

Hello,

I just got this and wanted to share it with you.

*----- PRODUCT DETAILS -----*

Thanks,  
**[BILLING\_FNAME] [BILLING\_LNAME]**

*----- GC FOOTER -----*

**SHARED WISH LIST**

**Subject:** [WISHLIST\_FNAME]’s GuitarCenter.com Wish List

[WISHLIST\_FNAME] [WISHLIST\_LNAME] wants to share this with you.

*----- GC HEADER -----*

**My Wish List**

Hello [FIRST\_NAME],

[WISHLIST\_FNAME] sent you a copy of his/her Guitar Center Wish List and included this message for you:

[WISHLIST\_MESSAGE]

*----- WISH LIST PRODUCT DETAILS -----*

[WISHLIST\_FNAME] chooses Guitar Center, and we hope you will too. If you should have any questions or concerns, or you're not 100% satisfied, please feel free to call the number below or contact your preferred Guitar Center store location.  
  
We look forward to helping you with this Wish List and anything else you may need in the future.  
  
Sincerely,  
**Guitar Center**  
[guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d)  
**866-498-7882**

*----- GC FOOTER -----*

**PRODUCT REVIEW REQUEST**

**Subject:** Write a GuitarCenter.com Review

Share your thoughts with other customers.

*----- GC HEADER -----*

**Write A Review**

Hello [FIRST\_NAME],

It’s been a couple weeks since we shipped your gear, and we’re hoping you’ll let your fellow customers know what you think. If you’d like to review a product from your order, click the “Review Now” link below.

*----- ORDER DETAILS WITH REVIEW NOW CTA -----*

We appreciate you choosing [guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d). If you should have any questions or concerns, or you're not 100% satisfied, please feel free to call the number below or contact your preferred Guitar Center store location.  
  
Thank you for choosing Guitar Center.  
  
Sincerely,  
**Guitar Center**  
[guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d)  
**866-498-7882**

*----- GC FOOTER -----*

**CUSTOM QUOTE**

**Subject:** Your GuitarCenter.com Custom Quote

Here is the custom pricing you requested.

*----- GC HEADER -----*

**Custom Quote**

Hello [FIRST\_NAME],

To take advantage of these custom prices, just click the "Add To Cart" button below. You may add or remove items from your cart at that time. Please act soon—custom pricing in this quote will automatically expire in 10 days ([QUOTE\_EXPIRATION]).  
  
Custom quotes may not be combined with any other offer. Due to manufacturer restrictions, a U.S. shipping address may be required.  
  
If you need further assistance, please call **866-498-7882**.

*----- QUOTE DETAILS AND ADD TO CART BUTTON -----*

We appreciate you choosing [guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d). If you should have any questions or concerns, or you're not 100% satisfied, please feel free to call the number below or contact your preferred Guitar Center store location.

Thank you for choosing Guitar Center.

Sincerely,  
**Guitar Center**  
[guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d)  
**866-498-7882**

*----- GC FOOTER -----*

**ACCOUNT CREATED**

**Subject:** Your GuitarCenter.com Account Has Been Created

Thanks for joining us.

*----- GC HEADER -----*

**Account Confirmation**

Hello [FIRST\_NAME],

Thanks for registering your account. [Log in](http://www.guitarcenter.com/myaccount/?source=TBD) any time to check your order history, update your personal or billing information, create and update Wish Lists and more.

We appreciate you choosing [guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d). If you should have any questions or concerns, or you're not 100% satisfied, please feel free to call the number below or contact your preferred Guitar Center store location.  
  
Thank you for choosing Guitar Center.  
  
Sincerely,  
**Guitar Center**  
[guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d)  
**866-498-7882**

*----- GC FOOTER -----*

**PASSWORD RESET**

**Subject:** Your GuitarCenter.com Password Request

Get a new password for your account.

*----- GC HEADER -----*

**Password Reset Request**

Hello [FIRST\_NAME],

This is an automatically generated password reset request. If you did not request a password reset, please disregard this message and your password will stay the same. Click the link below to securely log into your account and change your password.  
  
[**[PASSWORD\_URL**](https://www.guitarcenter.com/myaccount/passwordhelp.aspx?token=RealJBSLinkWithFakeToken&source=TBD)**]**  
  
If the link above is broken and does not work, please copy and paste the link text into the address bar of your browser.

We appreciate you choosing [guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d). If you should have any questions or concerns, or you're not 100% satisfied, please feel free to call the number below or contact your preferred Guitar Center store location.  
  
Thank you for choosing Guitar Center.  
  
Sincerely,  
**Guitar Center**  
[guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d)  
**866-498-7882**

*----- GC FOOTER -----*

**PASSWORD CONFIRMATION**

**Subject:** Your GuitarCenter.com Password

Your password has been changed.

*----- GC HEADER -----*

**Password Reset Confirmation**

Hello [FIRST\_NAME],

Your password was successfully changed. If you did not make this change or are having trouble accessing your account, please contact us immediately at **866-498-7882**.

Log into your account.

We appreciate you choosing [guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d). If you should have any questions or concerns, or you're not 100% satisfied, please feel free to call the number below or contact your preferred Guitar Center store location.

Thank you for choosing Guitar Center.  
  
Sincerely,  
**Guitar Center**  
[guitarcenter.com](http://www.guitarcenter.com/?source=%5bSOURCE_CODE%5d)  
**866-498-7882**

*----- GC FOOTER -----*